



aud fest

WRAP REPORT

Audience Awards Inaugural Film Festival

audfest

APRIL 6-9, 2017

BRINGING
INDIE
TO THE
INDUSTRY



NORTH HOLLYWOOD

APRIL 6-9, 2017 #

About Us

AUDFEST 2017

About Us

Audience Awards began as a digital film challenge platform, connecting filmmakers with opportunity and support, yet has become so much more.

With an international filmmaker collective and a community of 150,000, **Audience Awards Film Festival** gives this significant online community and prestigious filmmaker collective the chance to finally meet face-to-face.

We have always celebrated diverse, emerging storytellers by providing a global platform for their voices to be heard. Our inaugural **AudFest** in LA honored and elevated the stories of new filmmakers and of the venerated industry leaders who carved the path for them.

AudFEST

Overview

WHERE AND WHEN:

North Hollywood, CA | April 6-9, 2017 | El Portal
Laemmle NoHo, The Federal Bar,
The Art Institute of California: Hollywood

AUDIENCE:

Emerging and established independent filmmakers, along with experts in branded content, production, crowdfunding, Super 8 film, writing and more

Format:

Screenings, panels and networking for Audience Awards' significant online community, **giving over \$100,000 in prizes and honoring leaders in the film industry**

OVER

2,600

ATTENDEES

SOCIAL MEDIA

1.2M

IMPRESSIONS

47

Panelists, moderators
and mentors

170

Films
screened

4

Honorees

40

Industry
Jurists

46

Sponsors and
contributors





Highlights

AUDFEST 2017



Introducing our filmmakers to the film industry's best and brightest



Paz Lenchantin scores her Super 8 film *The Spider Lady* live



Life-changing Women's Film Challenge Mentorship Roundtables

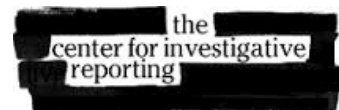


Awards Brunch where we gave our filmmakers over \$100,000 in prizes



Panels

Brands represented by panelists



Inside the Writers' Room with Story Editors from "Empire"



Social Impact Through Filmmaking













Crowdfunding to Build Independence, Seed & Spark



Panels

Brands represented by panelists



Workshops



Step Into the Future with ChromaColor



The Power of Super 8 Film - Insider Tips with Pro8mm



Focusing on the Lens with Fearless Film School and Zeiss Cameras



Do a Shot with Pro8mm Hands-On Film Workshop





WOMEN'S FILM CHALLENGE ROUNDTABLE

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WOMEN'S FILM CHALLENGE

11 mentors

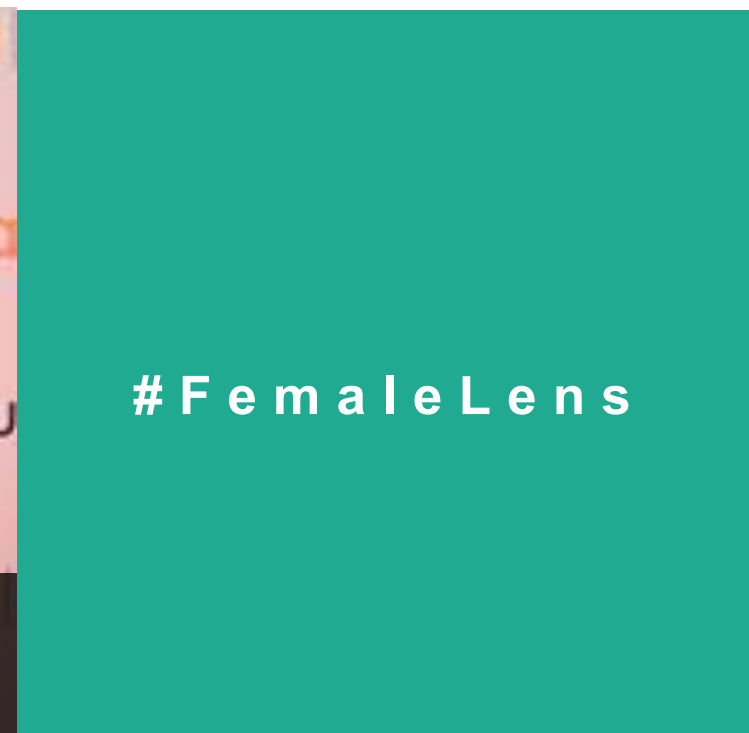
influencing our emerging female filmmakers.



Poppy Hanks,
SVP MACRO



Roberta Munroe,
Director



#FemaleLens



Hillary Jones,
Smith Global Media



Sarah Finn,
Casting Director



Darrien Gipson,
SAGIndie



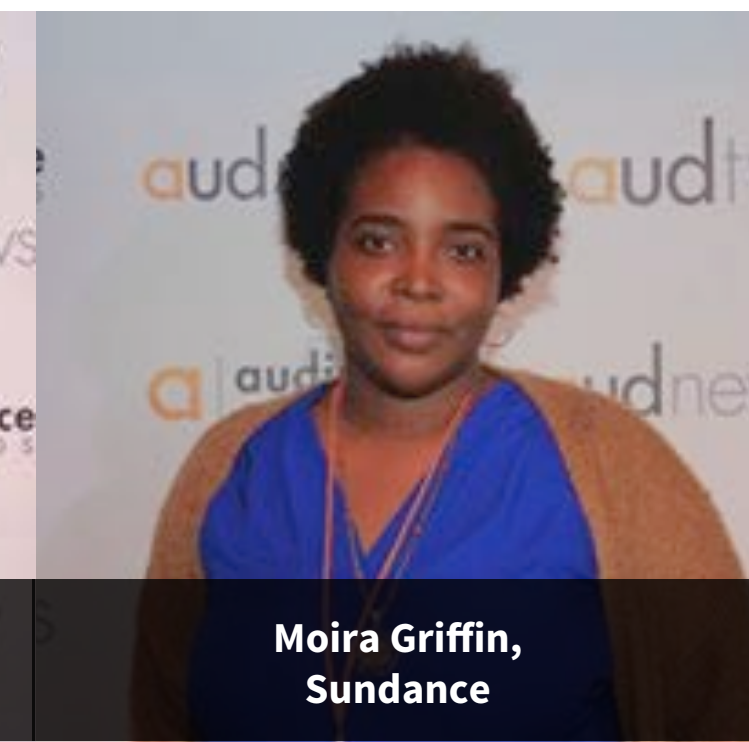
roundtables



Mentors



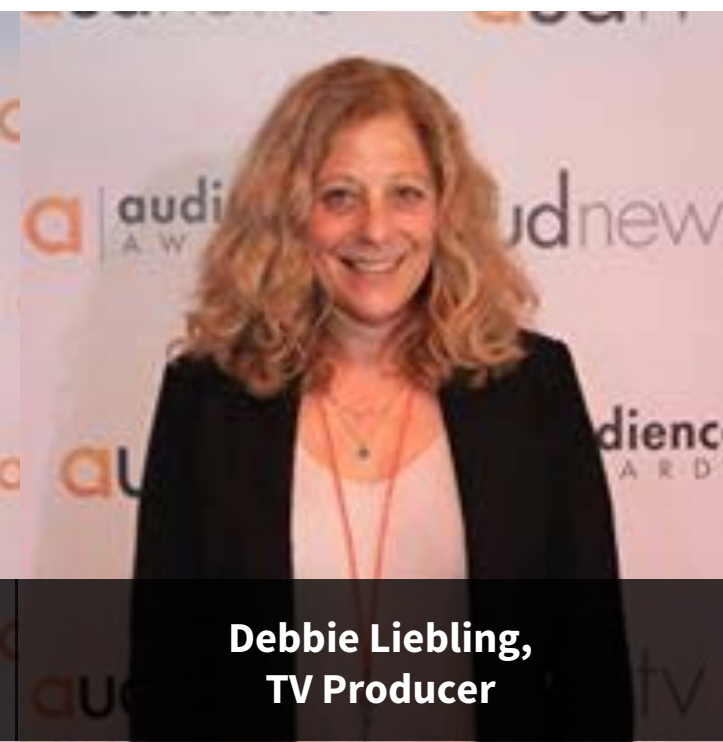
Denise Davis,
COO Color Creative



Moira Griffin,
Sundance



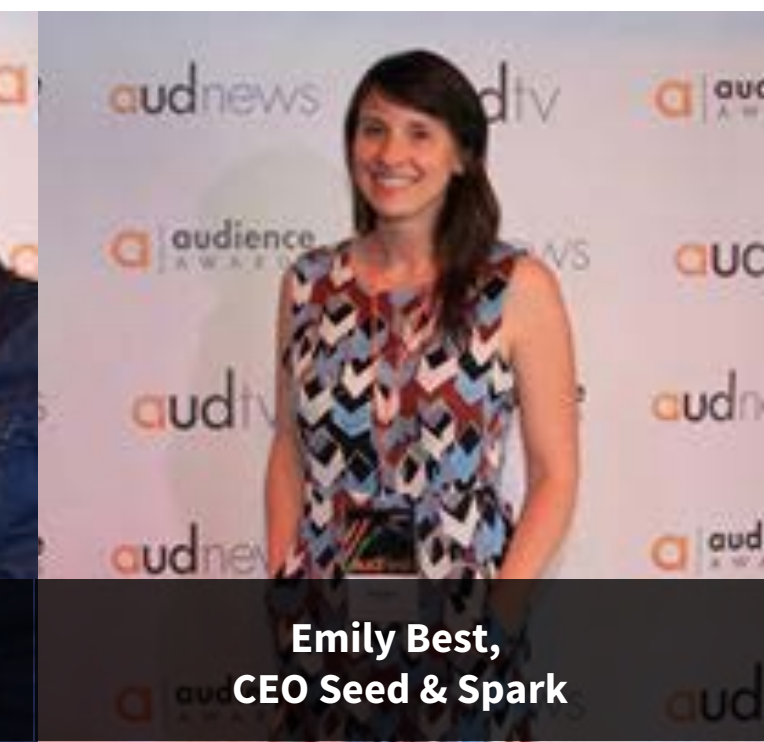
Lynnette Ramirez,
Creator



Debbie Liebling,
TV Producer



Orly Ravid,
Ent Atty



Emily Best,
CEO Seed & Spark



Industry leaders mentored our emerging female filmmakers from our Women's Film Challenge.
Resulting in connections and advancement of our filmmakers' careers.





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WOMEN'S FILM CHALLENGE Winners

Grand Jury Prize

La Madre Buena, The Good Mother by Sarah Clift

Honorable Mention

Our Voices are Rarely Heard by Cali Bondad

Audience Award

Monster by Montana Hall

Good Docs Mentorship Award

Property by Allison Otto

Documentors Award

Today will be our last Day on the Streets by Elise Tyler

Tangerine Entertainment Juice Award

La Madre Buena, The good Mother by Sarah Clift

POV Documentary Award

Our Voices are Rarely Heard by Cali Bondad

Kodak Vision Award

Mr. Man by Haven Nutt

Pro8MM Vision Award

Mr. Man by Haven Nutt

ChoromaColor Award

Our Voices are Rarely Heard by Cali Bondad



Allison Otto



Sarah Clift



Cali Bondad



Montana Hall



Haven Nutt

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Honorees

Effie T. Brown

Received the Trailblazer Award
Q & A with Franklin Leonard
The Black List



Ondi Timoner

Received the Maverick Award
Q & A with Anne Thompson, Editor-
at-Large, IndieWire



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Honorees

Paz Lenchantin of the Pixies

Received the Avant-Garde Award
Q & A with Steve Baltin, Film
Journalist



Jacques Thelemaque

Received the Community Impact
Award, Q & A with Carlos Aguilar,
Film Journalist





AUDFEST 2017

AUDFEST OFFICIAL Winners

Best of Fest
The Scared One by Romain and Thibault Lafargue

Best of Fest: Runner Up
The Girl in the Green Dress by Sara Fletcher

Pro8mm Prize
Dead World by Joseph Quiles
Audience Awards Fusion Doc Challenge
En Pointe by Matthew Kaplowitz

Project Earth Doc Challenge
Audience Award Winners:
1st Place
Riverland by Michael Paradise
2nd Place
The Bulgarian Solution by Stani Milev
3rd Place
Filter Feeders by Rory Moon and Amy Zhang

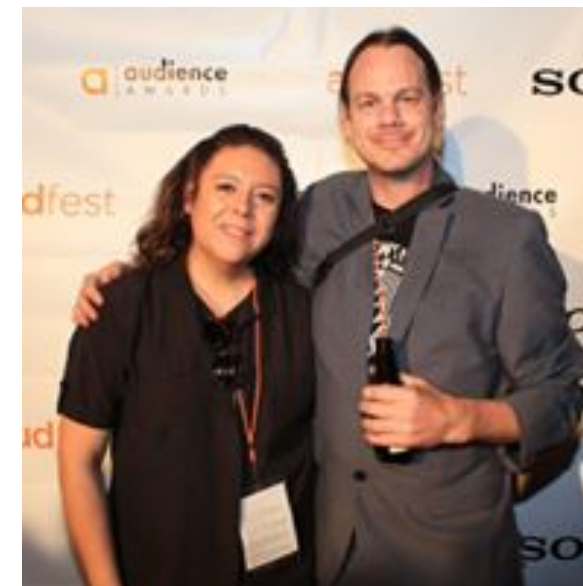
Pro8mm's One Roll Challenge
Brewyard Beer Company by Shane Glander



Stani Milev



over
\$150K
in prizes



Shane and Elizabeth Glander



Impact

AUDFEST 2017

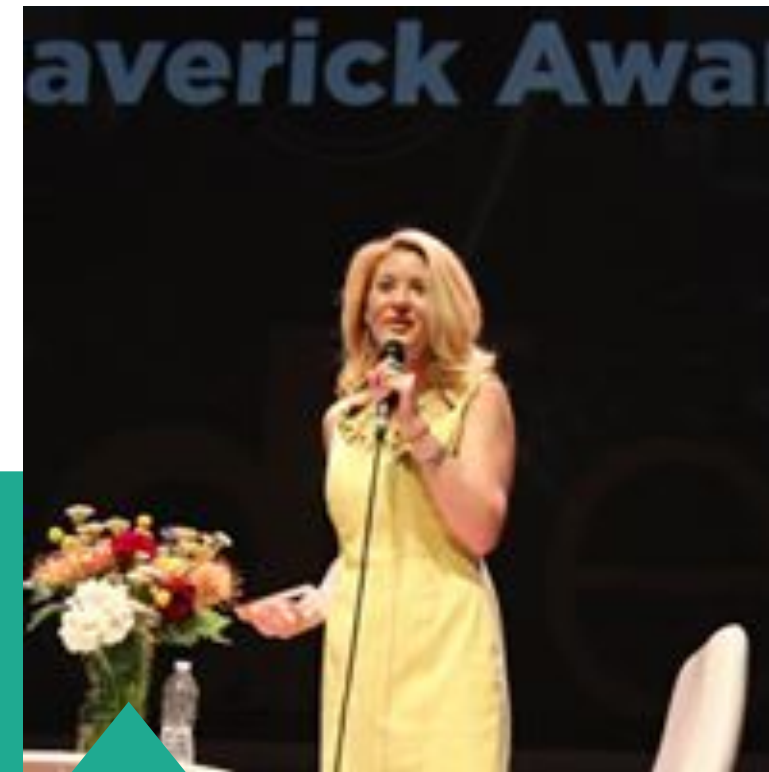


It's festivals like these that help us women filmmakers break through the set archetypes of what 'directors' look and sound like. Because we're such a small percentage, this type of exposure is so meaningful. But most importantly, it's these opportunities that elevate us to make more work. That's the goal, creating more, writing more, sharing more, telling these stories that haven't been told from our perspectives, from our lenses.



CALI BONDAD

WFC Honorable Mention, ChromaColor Prize, POV Prize



ONDI TIMONER

Groundbreaking documentarian and recipient of the first AudFest Maverick Award



I can't thank you enough for producing such an exceptional event ... I greatly appreciate all the hard work, time and energy that went into such a successful festival.





I think the concept of the Audience Awards and all the panels and connections you and your team provided in LA just last week are phenomenal and the support you show for burgeoning filmmakers and female ones at that is simply brilliant. Thank you so so much ... It feels like there is so much support going forward and I am so excited about the opportunity and possibility this can bring.



Sarah Clift

WFC Grand Jury Prize, Tangerine Entertainment's Juice Award



I wanted to thank you both so much for such an AMAZING, life-changing weekend!! I especially loved the women's film challenge roundtable session. I received fantastic and practical advice that I'm already starting to implement.



Allison Otto
GOOD DOCS Award

Thanks again to everyone at the Audience Fest, I was very happy I got to attend and see my film on the big screen. This was an inspiring day and I'll definitely recommend the festival to my filmmaker friends :-).

Joseph Torrez
Webisodes Filmmaker, Spies





Social

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SOCIAL IMPACT



Over **1.2** million
#audfest social impressions



AUDFEST 2017

#AUDFEST



Brittani Noel Fahy at Laemmle NoHo 7.
April 6 at 9:11pm · North Hollywood, CA · 🌐

Rockstars Leah Mac & Sara Fletcher rocking out the Audience Awards with their film "The Girl in the Green Dress"! Photo cred: Stacie Theon
#audfest #shortfilm #filmfest #womeninfilm #hollywood #ladieslove



Roberta Rodham Munroe added 7 new photos — with Darrien Gipson and 5 others.
April 10 at 11:25am · 🌐

What a fantastic weekend! Thank you AudFest, Nancy Collet Paige Williams Sascha Rice for including me in your genius! I had the best time and left feeling exceptionally inspired! ❤️ #AudFest #dulynotedinc #interloperfilms #hntmasf

Nano Fabian Lara with Rachel Emily Lara.
April 10 at 12:11am · Los Angeles, CA · 🌐

We'd like to say huge thanks to everyone at the Audience Awards and all of you who voted for our film!!

#Audfest was a smashing success, we couldn't be more proud to be a part of this festival. We had an amazing time meeting new filmmakers and making new friends, but a specially because you made us feel like family. We look forward to coming back for #Audfest2018!!

Anka Malatynska added 2 new photos — with Liz Hinlein.
April 8 at 10:17am · 🌐

LOOK AT THAT CHEESY GRIN!!! Liz Hinlein and I are so excited to share our thoughts on the #magicnotlogic of lenses at #Audfest. Join us today in North Hollywood



Focusing on the Lens
WEDNESDAY, APRIL 8 | 4:00PM - 5:30PM | ART INSTITUTE, ROOM 200

Fearless Film School workshop is being offered by award-winning director/DPs Liz Hinlein and Anka Malatynska. This exclusive opportunity will give you tools to "discover the magical and learn the logical." Explore how to unleash your creative force and vision. If time permits a hands-on session will be included.

LIZ HINLEIN
award-winning director/cinematographer

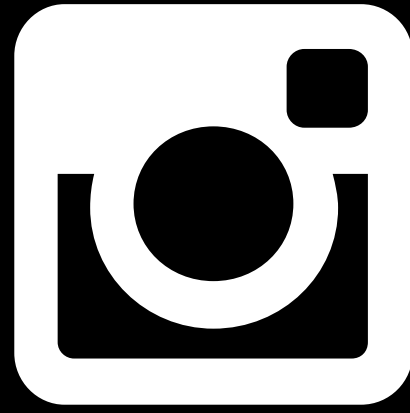
Liz Hinlein creates emotionally impactful work from feature film commercials, branding promos and photography, including the award-winning feature *Other People's Children*. She has collaborated with world-renowned artists on an array of creative photography and video projects. Currently in development on two narrative feature films: a dark dramedy, *Tommy Laird*, and *Move*, a period piece set in the 1980's in Philadelphia as well as *Portal*, a Virtual Reality experiential docu series.

ANKA MALATYNSKA
award-winning director/cinematographer

Anka is an award-winning cinematographer who has worked on features and documentaries from "National Geographic's Most Amazing Photos" TV series to Golden Media's *Dear Dumb Diary*. She has also partnered with James Van Der Beek on such films *No Subtitles Necessary*; *The Story of Laszlo Kovacs*; *Wilmos Zsigmond*. Her feature documentary *The Rescuers: Heroes of the Coast* won Best Cinematography. Being mentored by venerated cinematographers, she has become a mentor and teacher to aspiring filmmakers worldwide.

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#AUDFEST



paz_lenchantin
El Portal Theatre [Follow](#)

670 likes 2d

paz_lenchantin #audfest #audienceaward #pro8
emilyrose138 I want to see this in action!
supercatleo 🍌
facciaarcana_ 🌹



mrkenbray
El Portal Theatre [Follow](#)

267 likes 6d

mrkenbray Huge thank you to everyone that voted for and supported my film, Beyond the Six at the Audience Awards film festival!

We finished third overall out of seventy-seven amazing films from all over the world and could not have done it without you all!

#brayteam #getsexywithsandy #audfest #audienceawards @insidemikesmind
aarpfitness You're still a WINNER in my book! 🍌🍌
jennifer.lovinglife.fbg That's awesome!!!! You both look so amazing!
iron_junkie91 🍌🍌🍌
matthew_mmg Dude that's not a surprise. You deserve first man. Awesome job and congrats.



brinkofflight
North Hollywood, Cali... [Follow](#)

109 likes 5d

brinkofflight Front and Center at AudFest! Thank you @audienceawards for such an amazing weekend an award show! Hats off to you and all of you #womeninfil in #montana THANKS TO ALL OF YOU WHO VOTED JACKPOT! 1st PLACE in the Audience vote! #congrats to @mariannelu_ @nicole_dionne and thank you! #film #losangeles #filmmaker #director #festival #northhollywood #audfest #thankful #shortfilm #screening #working #win #actor #writer #producer
evanweidnertattoo Great account 🍌
moma7983 Well Deserved !!!! 🍌🍌🍌
futureshortsmedia 🍌
thestephenwoods 🍌
swarnimanath 🍌 check out my page too! 🍌
caliente_fitness Nice page & inspiration



ericamericausa
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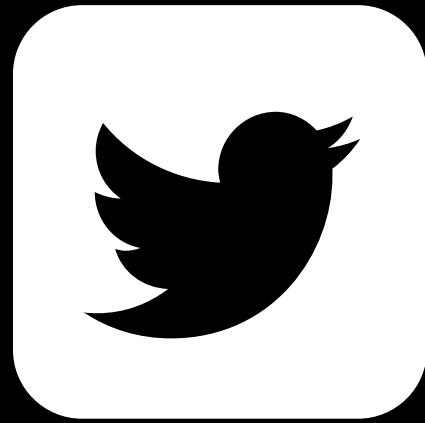
68 likes 2d

ericamericausa #flashbackfriday Not a party until a crew of Montanans are invited. #audfest #audienceawards #montanafilm #mtinla
ericamericausa #laactor #shortfilm #filmmaking #indiefilmmaking #filmcommission #actor #actress #redcarpet #stepandrepeat
williamspaaij 🍌
trainedbyphil 🍌
bethanylaurenjames Awesome post 🍌
siena.films 🍌
marc_seriously Winning!
staygoldfeatures 🍌

♡ Add a comment... ⋮

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Sarah Clift @scliftuk · Apr 14
Amazing trip to @Panavision Hollywood to receive @AudienceAwards Women's Film Challenge Grand Jury Prize. @lamadrebuenaa @madrefoca_serve



2 3 11

Paige Williams @AudAwardsPaige

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Replying to @scliftuk @Panavision and 3 others
So awesome!!! #audfest

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Joseph Kapsch @JosephKapsch

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Excited to be moderating panel 'Inside the Writers' Room With @EmpireFOX Story Editors" SATURDAY 2 p.m. at #AudFest @AudienceAwards



JaNeika James
Story Editor for "Empire"
Writers Room with Story Editors from "Empire"



JaSheika J
Story Editor for
Inside the Writers Room from "Empire"

audfest NORTH HOLLYWOOD APRIL 6-8, 2017		
THURSDAY, APRIL 6	FRIDAY, APRIL 7	SATURDAY, APRIL 8
OPPORTUNITIES IN BRANDED CONTENT 10:00am-12pm Speakers: Paige Williams, Larry Lohr, Erin Harkin, Cheryl Hays Moderator: David Cohen, Digital Features Director, Variety	CROWDFUNDING TO BUILD INDEPENDENCE 11:00am-12pm Speakers: CEO Emily Best, Director of Crowdfunding, Larry Markowitz, SoundCloud Moderator: David Cohen, Digital Features Director, Variety	SOCIAL IMPACT THROUGH FILMMAKING 10am-12:00pm Speakers: Denis Dheek, Philip Rodriguez, Ashay Hazi Moderator: Richard de Lencastre, Co-ordinating Producer at The Center for Investigative Reporting
CHALLENGE MENTOR LUNCH - VIP EVENT 12:00pm-2:00pm The Women of the Women's Film Challenge join top-tier industry leaders for mentor roundtables. (Invitation only) Speakers: Emily Best, Carmen Dapkin, Lynette Barthelemy, Christine Davis, October Lupton, Hilary Jones, Chy Randi, Richard Marie Hume, Mike Griffin, Svetlana Cvetkovic, Sarah Holby Film, Ploopy Home	WOMEN'S FILM CHALLENGE MENTOR LUNCH - VIP EVENT 12:00pm-2:00pm The Women of the Women's Film Challenge join top-tier industry leaders for mentor roundtables. (Invitation only) Speakers: Emily Best, Carmen Dapkin, Lynette Barthelemy, Christine Davis, October Lupton, Hilary Jones, Chy Randi, Richard Marie Hume, Mike Griffin, Svetlana Cvetkovic, Sarah Holby Film, Ploopy Home	DO A SHOT WITH PROPER FILM WORKSHOP 12:00pm-2pm Hands-on workshop with Phil and Rhonda Vigent, Producers
SECRETS TO SUCCESSFUL PRODUCTION 12pm-2:00pm Speakers: Paul Aulick, Kevin Clark, Jonathan Skunkin, Kuba Swoboda, Cine Moderator: Thayne Marden, Hollywood Executive Director, Los Angeles, SAG-AFTRA	STEP INTO THE FUTURE 2pm-4:00pm Hosted by: Jordan Sneider, Head Content/Owner CinemaCafe	INSIDE THE WRITERS' ROOM WITH STORY EDITORS FROM "EMPIRE" 2pm-3:00pm Speakers: JaNeika James, JaSheika James Moderator: Joseph Kapsch - Managing Editor at Toonish
	THE POWER OF SUPER 8 FILM - INSIDER TIPS 2pm-3:00pm Phil and Rhonda Vigent, Producers	FOCUSING ON THE LENS 4pm-6:00pm Hands-on Workshop Hosted by:

LIKES 51



Sarah Clift @scliftuk

Follow

UNBELIEVABLY THRILLED to win the Women's Film Challenge Grand Jury Prize and the Juice Award this weekend! New friends & new films! #AudFest

Audience Awards @AudienceAwards
We can't put a price on the love, support and connection of female filmmaker's received this weekend. #AudFest

RETWEETS 2 LIKES 13



Audience Awards @AudienceAwards

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One of our volunteers taking the #rhondadeluxe @Pro8mm camera for a spin after the hands-on Pro8mm workshop at #audfest



Audience Awards Retweeted

Cinematic Red @CinematicRed · Apr 8
"I learned I could perform alchemy with a camera." - Ondi Timoner talking film w/ @akstanwyck #MaverickAward @AudienceAwards #IndieFilm



IndieWire, Audience Awards, Slamdance and 2 others

16 23



Audience Awards Women's Film Challenge accepting submissions!

Submit to the **Women's Film Challenge** at the Audience Awards Film Festival and let your short film further the movement toward gender equality in the film industry. If you have a short or an excerpt of a feature film that is seven minutes or less, and there is an above-the-line woman (producer, director or writer) involved in production, you qualify!

Over **\$25,000 in cash and prizes** will be awarded from Kodak, Panavision, Pro8, POV and more. The top ten winning films will screen at a gala event on Saturday April 8th and will be invited to a mentorship event roundtable discussion with top-tier industry professionals.

Submission fees are waived for WIF Members!

To submit to Women's Film Challenge Narrative, enter promo code - WFC_Scripted673
To submit to Women's Film Challenge Documentary, enter promo code - WFC_Doc887

Submission Deadline is March 17th

For more info, visit: <https://theaudienceawards.com/the-audience-awards/wfc>

Audience Awards Film Festival 2017 Award Winners and Exclusive Red Carpet Interviews

Apr. 14. 17 – by Gig Patta



The inaugural Audience Awards Film Festival 2017 occurred last week to highlight many indie filmmakers in North Hollywood.

The festival honored award-winning documentarian Ondi Timoner (*Jungletown*), Effie T. Brown (*Dear White People*), Paz Lechantin of the Pixies and Jacques Thelemaque, president of Filmmakers Alliance.

The festival gave over \$100,000 in cash and prizes towards aspiring artists and bringing them together with industry professionals.

independent film news and interviews / filmschoolradio.com / fridays 9-10 am / kuci 88.9 fm, irvine, ca

Home

Posted on April 9, 2017

April 7, 2017 – Audience Awards Film Festival CEO & Founder Page Williams

Download MP3 Podcast

Audience Awards is a company started by filmmakers for filmmakers, we have a deep desire to do what we can to introduce you to real

HOME FILM TV INTERVIEWS AWARDS/EVENTS PROGRAMS/COMPETITIONS ABOUT US CONTACT US

Effie Brown to Receive Trailblazer Award at The Audience Awards Film Festival

HBR Media Team • March 24, 2017 • Awards/Events, Film Festivals

Effie Brown (*Dear White People*) will be honored with the Trailblazer Award at The 2017 Audience Awards Film Festival (AudFest). The festival will showcase 110 award-winning short films by world-class filmmakers and will celebrate some of the most respected, diverse industry voices of our time. In addition to Brown, award-winning documentarian Ondi

La Madre Buena (The

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Platform

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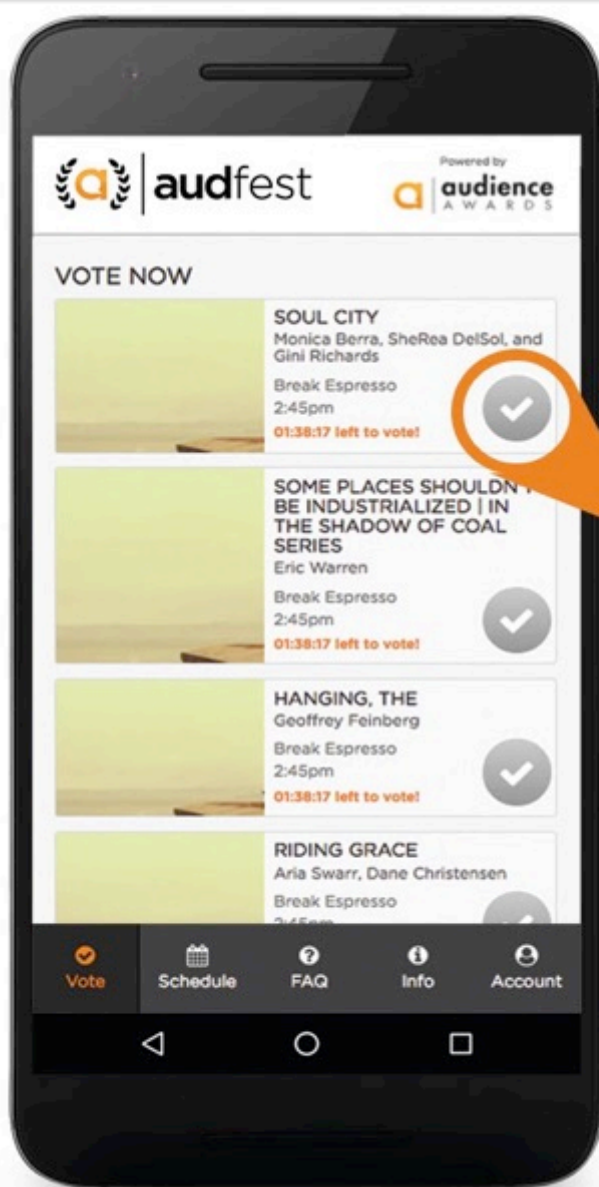
Voting platform

Audience Awards' proprietary voting platform used at AudFest to award Best of Fest and Best of Women's Film Challenge Awards.

Did you enjoy the film?

VOTE FROM YOUR SEAT

<http://aud.link/audfest>



Your vote means a lot to the artists. Follow this easy guide to vote in the Audience Awards at AudFest.

It's easy to let the filmmakers know you love their work:

1. Register @ aud.link/audfest
2. Check the box next to the movie you love

Use the app all festival long as a mobile schedule - never miss something cool!



3,000

views and votes of aud.link/audfest



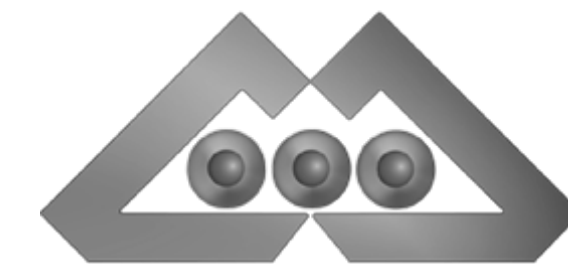


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THE UNIVERSITY OF CALIFORNIA



Wrap up

Audience Awards Film Festival wrapped Sunday April 9th, 2017, **with unprecedented success**. The awards brunch, held at The Federal Bar in North Hollywood, was the culmination of screenings, panels and networking for Audience Awards' online community of filmmakers. The festival gave over \$100,000 in cash and prizes.

“The thrill of launching this festival can only be surpassed by the honor of highlighting, featuring and encouraging fellow filmmakers. For many of our filmmakers, this was the first time they had visited LA. For many of our panelists & sponsors, they loved our authenticity and caliber of event and films,” said Audience Awards Founder and CEO Paige Williams. **“This is a dream come true.”**

From the seed of an idea to the reality of the actual film festival, we brought together exceptional industry professionals with aspiring artists. Connections sparked like fireworks the entire four days. We already can't wait for next year!

Q | **audience**
A W A R D S